

Fair Trade

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“I believe you should tell the story of injustices, of inequalities, of bad conditions, so that the people as a whole in this country really face the problems that people who are pushed to the point of striking know all about, but others know practically nothing about.”

-Eleanor Roosevelt, 1943

What is Fair Trade?

- ✓ Fair trade is when goods are produced by workers who are rightfully compensated for their work without discrimination.
- ✓ They do not use child labor.
- ✓ No genetically modified organisms (GMO's).
- ✓ And no unsafe chemicals.
- ✓ They also have fair prices.
- ✓ It is a social and economic movement that is aiming to help business in developing countries flourish.

Companies that use fair trade:



FAIR INDIGO



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Fair Trade and the Environment

Fair trade encourages farmers not to use harmful chemicals that could harm the earth and the workers. By showing the farmers that organic is the right route, the farms will flourish and fair trade will become the norm.

Why Doesn't Everyone Use Fair Trade?

Using fair trade is much more expensive than not using fair trade. Companies like Hershey's have realized there are problems not using fair trade and are working toward switching to fair trade. Whereas companies, like Starbucks and Ben and Jerry's are working toward having every single ingredient of their products fair trade.

Fun Facts

- Fair trade offers economic development for communities to build schools and transportation.
- Peru is number one in Fair Trade certified coffee.
- Columbia and Ecuador export the highest percentage of fair trade fruit to the United States.
- Purchasing fair trade sports balls can help children across the world have the freedom to play and learn.
- Sugarcane is grown in over 100 countries in the world.
- The Dazhanshan Tea Corporation gives funds to the workers to support the schooling of their children.

Articles of The Universal Declaration of Human Rights that Apply

Article 23.

- (1) Everyone has the right to work, to free choice of employment, to just and favorable conditions of work and to protection against unemployment.
- (2) Everyone, without any discrimination, has the right to equal pay for equal work.
- (3) Everyone who works has the right to just and favorable remuneration ensuring for himself and his family an existence worthy of human dignity, and supplemented, if necessary, by other means of social protection.
- (4) Everyone has the right to form and to join trade unions for the protection of his interests.

Article 24.

- Everyone has the right to rest and leisure, including reasonable limitation of working hours and periodic holidays with pay.

What Can You Do?

By buying fair trade items, you are supporting the lives of fair trade farmers and encouraging other farmers to switch to fair trade.

What about Eleanor Roosevelt?

On June 28, 1951 in one of Eleanor Roosevelt's daily "My Day" columns she agreed with a statement written in a letter that was sent to her saying, "The removal of fair trade will cause economic havoc in our country. Fair trade means fair prices not high prices. Without fair trade protection, a small merchant cannot compete with the large predatory department stores."



The Mission

Quality Products. Improving Lives.
Protecting the Planet.



Video



Sources

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- Roosevelt, Eleanor. "The George Washington University." *The George Washington University*. United Feature Syndicate Inc., 28 June 1951. Web. 16 Mar. 2014.
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